



# CAPACITY BUILDING FOR WOMEN EMPOWERMENT THROUGH QUAIL FARMING



**Organized By :**



**AMC**

**AGRIBUSINESS MANAGEMENT CENTER**

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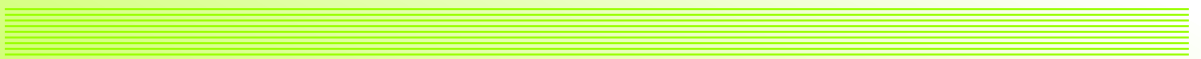


**UTTAR PRADESH WATER SECTOR RESTRUCURING PROJECT (U.P.W.S.R.P.)**

(A World Bank Supported Project)

**Executive Engineer, SSK-49, Sultanpur**

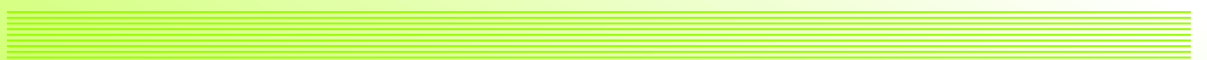
Department of Irrigation, Govt. of Uttar Pradesh, Lucknow





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## PREAMBLE

PACT, UPWSRP: Uttar Pradesh Water Sector Restructuring Project, a unique project, Supported by world bank initiating fundamental institutional reforms, planning and management of water including rehabilitation of canal and drainage system in project area covering Barabanki, Raebareili, Sultanpur, Pratapgarh & Jaunpur.

AMC : Agribusiness Management Center, a division of Horticulture Produce Management Institute (H PMI), having a joint venture with ND University of Agriculture & Technology, Kumarganj, Faizabad under Private-Public-Partnership and joint venture/Strategical partnership with scientific, commercial and public sector companies. HPMI has two specialized activities i.e. “Farmers Club” for empowerment of small and marginal farmers by providing them one stop solution for additional income generation through agriculture based livelihood options and “Intellectual Club” for developing a Knowledge hub for bringing highly qualified & experienced technical people under one platform and disseminating the knowledge to the stakeholders, farmer and agriprenures. HPMI also has separate wings for self-sustainable commercial operations to sustain the organization.





## BACKGROUND

A meeting was convened by PACT on 5th May, 2009 at 11:30 am at PACT Head office at Lucknow to discuss the option for livelihood for PACT beneficiaries. Various options including Quail Farming was also discussed and Dr. S. Yaadav, Director, AMC was one of the invitees for this meeting.

A brain storming session was organized at KVK, Haidergarh to discuss various options to strengthen the small and marginal farmers, which was attended by PACT experts. AMC has organized a capacity building program on “Quail Farming as additional Income Generation Option” and sent a circular to PACT for nomination on 10<sup>th</sup> July, 2009.

PACT had nominated twenty women of WSHG's from UPWSRP on 24<sup>th</sup> August 2009.

Insipite of various follow ups, the activity could not be done during the schedule time (1-31<sup>st</sup> August, 2009) due to delay in completing the formalities at the end of PACT office.

Later, on the request of PACT, we again designed a special program for the said group during 16-18<sup>th</sup> September, 2009 but again the program was dropped due to delay in processing the payment at PACT.

As a follow up exercise, we requested Chairman, PACT for intervention. As a result of Chairman's intervention PACT office issued necessary instructions to the respective Executive Engineers for execution.

The approval was granted for 140 beneficiaries and we were advised to contact all the Executive Engineers for taking the assignments.

We contacted all the Executive Engineers and submitted the separate proposal in April 2010 to all the seven offices for seven programs having twenty beneficiaries in each group.

But, we were given an opportunity to execute only one program out of seven programs with a condition to complete it during 22-24<sup>th</sup> October, 2010.





## PROFILE OF BENEFICIARIES

1

Name : Reshma  
Education : 5th Class  
Husband's Name : Zabir  
Husband's Profession : Driver  
Address : Pure Sarfraz (Dharawan)  
Name of Self Help Group : Roshini  
Family Background : Having 12 person in family  
with two children  
Approximate Family Income : Rs. 5000/-

2

Name : Reshma  
Education : 5th Class  
Husband's Name : Iftikhar  
Husband's Profession : Not working  
Address : Pure Sarfraz (Dharawan)  
Name of Self Help Group : Mahek  
Family Background : Having 10 person in family  
with one child  
Approximate Family Income : Rs. 2000/-



## PROFILE OF BENEFICIARIES

3

Name	: Chandrawati
Education	: 4th Class
Husband's Name	: Ramchandra
Husband's Profession	: Labour
Address	: Vill-Ishrauli, Kudwar
Name of Self Help Group	: Jai Maa Kali
Family Background	: Single family with 5 children
Approximate Family Income	: Rs. 4000/-

4

Name	: Prema Devi
Education	: 5th Class
Husband's Name	: Indrajit Tiwari
Husband's Profession	: Farming
Address	: Pachauri
Name of Self Help Group	: Laxmi
Family Background	: Having single family with 2 children
Approximate Family Income	: Rs. 3000/-



## PROFILE OF BENEFICIARIES

5

Name : Reshma  
Education : Uneducated  
Husband's Name : Jabir  
Husband's Profession : Barber  
Address : Argawan  
Name of Self Help Group : Chandini  
Family Background : family with  
3 children  
Approximate Family Income : Rs. 2000/-

6

Name : Pushpa  
Education : 8th Class  
Husband's Name : Tirath Raj  
Husband's Profession : Farming  
Address : Argawan  
Name of Self Help Group : Aanchal  
Family Background : Having single family  
with 2 children  
Approximate Family Income : Rs. 5000/-



## PROFILE OF BENEFICIARIES

7

Name : Manju Devi  
Education : 5th Class  
Husband's Name : Dayaram  
Husband's Profession : Farming  
Address : Argawan  
Name of Self Help Group : Kajal  
Family Background : family with  
3 children  
Approximate Family Income : Rs. 2000/-

8

Name : Suman  
Education : 8th Class  
Husband's Name : Vansh Bahadur  
Husband's Profession : Farming  
Address : Argawan  
Name of Self Help Group : Kajal  
Family Background : Having single family  
with children  
Approximate Family Income : Rs. 2000/-





## PROFILE OF BENEFICIARIES

9

Name : Manju Singh  
Education : 8th Class  
Husband's Name : Chandrabhan Singh  
Husband's Profession : -  
Address : Pacchari  
Name of Self Help Group : Laxmi  
Family Background : family with  
4 children  
Approximate Family Income : Rs. 3000/-

10

Name : Usha Singh  
Education : 5th Class  
Husband's Name : Vijay Pratap Singh  
Husband's Profession : Farming  
Address : Gauriganj  
Name of Self Help Group : Jai Maa Durge  
Family Background : Having family  
with children  
Approximate Family Income : Rs. 2000/-



## PROFILE OF BENEFICIARIES

11

Name : Kailasha  
Education : Uneducated  
Husband's Name : Ram Milan  
Husband's Profession : -  
Address : Argawan  
Name of Self Help Group : Aachal  
Family Background : family with  
children  
Approximate Family Income : Rs. 5000/-

12

Name : Shivdulari  
Education : Uneducated  
Husband's Name : Shiv Bhawan  
Husband's Profession : -  
Address : Argawan  
Name of Self Help Group : Singar  
Family Background : Having single family  
with 2 children  
Approximate Family Income : Rs. 4000/-



## PROFILE OF BENEFICIARIES

13

Name : Kismatulnisha  
Education : Uneducated  
Husband's Name : Ibrahim  
Husband's Profession : Labour  
Address : Argawan, Gauriganj  
Name of Self Help Group : Chandini  
Family Background : family with  
7 children  
Approximate Family Income : Rs. 3000/-

14

Name : Jannatun  
Education : -  
Husband's Name : Fateh Khan  
Husband's Profession : Farming  
Address : Argawan  
Name of Self Help Group : Gudiya  
Family Background : Having family  
with 8 children  
Approximate Family Income : Rs. 2000/-



## PROFILE OF BENEFICIARIES

15

Name : Shabnam  
Education : 8th  
Husband's Name : Mohd. Siddiqui  
Husband's Profession : Tailoring  
Address : Argawan, Gauriganj  
Name of Self Help Group : Khoaja  
Family Background : family with  
2 children  
Approximate Family Income : Rs. 5000/-

16

Name : Ajmatul  
Education : 3rd  
Husband's Name : Akelakh  
Husband's Profession : Not Working  
Address : Argawan  
Name of Self Help Group : Gudiya  
Family Background : Having family  
with 9 children  
Approximate Family Income : -



## PROFILE OF BENEFICIARIES

17

Name : Nasibul Nisha  
Education : 5th  
Husband's Name : Sannaulla  
Husband's Profession : -  
Address : Dharawan  
Name of Self Help Group : Sahar Mahila  
Family Background : family with  
3 children  
Approximate Family Income : Rs. 2000/-

18

Name : Aarusha Bano  
Education : 5th  
Husband's Name : Mohd. Saleem  
Husband's Profession : Farming  
Address : Dharawan  
Name of Self Help Group : Sahar Mahila  
Family Background : Having family  
with 5 children  
Approximate Family Income : Rs. 1000/-



## PROFILE OF BENEFICIARIES

19

Name : Fatima  
Education : 5th  
Husband's Name : Mohd. Kafil  
Husband's Profession : -  
Address : Pooray sarfaraz (dharaw)  
Name of Self Help Group : Khusnoor  
Family Background : family with  
5 children  
Approximate Family Income : -





# SUMMARY OF THE TRAINING PROGRAM

## DAY 1

Date	Time	Name of Profile	Name of Lecture
22.10.10	10.00 am	Er. Roona Shukla (Project Manager/ Program Coordinator)	Delivered the welcome address with a background of the program
	10:15 am	Er. Roona Shukla (Project Manager/ Program Coordinator)	Requested all the participants to introduce themselves, All the participants Introduced one by one.
	10:45 am	Er. B.K. Ram (Executive Engineer, SSK-49, Sultanpur)	Delivered the Chief Guest address and inaugurated the program
	11:00 am		Tea Break
	11:30 am	Dr. Basant Ram, Ex-Vice-Chancellor (ND Univ. of Agri. & Tech., Kumarganj, Faizabad)	Technical Session - Quail Production Technology
	12:30 pm	Dr. Satyen Yaadav (Project Coordinator/ Director, AMC)	Technical Session - Commercial Management and marketing
	01:30 pm	Mr. S.P. Shukla (Ex- Chief Manager, Indian Overseas Bank)	Technical Session - Nutritional requirement and Feed Management.
	02:30 pm		Lunch Break
	03:30 pm	Dr. M.P. Singh (Manager -Livestock, AMC)	Technical session – Advantages of the Quail farming with reference to other birds
	04:30 pm	Er. Roona Shukla (Project Manager/Prog. Coordinator)	Role of Women in strengthening rural Economy
	05:30 pm	Evening Tea with Closing of the DAY	Evening Tea with Closing of the DAY



## SUMMARY OF THE TRAINING PROGRAM

### DAY 2

Date	Time	Name of Profile	Name of Lecture
24.10.10	9.30 AM TO 7.30 PM	Field Visit – Chak Gajaria Farm of Department of Animal Husbandry, Lucknow	This farm also have quail breeder farm for production of chicks as well as various facilities, available at Chak Ganjaria. Quail farm were shown and on farm training was imparted.

### DAY 3

Date	Time	Name of Profile	Name of Lecture
23.10.10	10:00 am	Video Film	A film on "Realities of life " was shown to give a orientation to the trainees and accelerate their dormant faculties to enable them to have clarities on various activities in their day to day life.
	11:00 am	Tea break	Tea Break
	12:00 pm	Mr. Pankaj Shukla (Assoc. Director – HPMI)	Technical Session - Value added products from Quail meat & eggs
	01:00 pm	Dr. Satyen Yaadav (Project Coordinator/ Director, AMC)	Interactive Session – Question & Answer Session
	02:00 pm	Lunch Break	Lunch Break
	03:00 pm	Dr. V.B. Singh ( Agriculture Expert – PACT)	Closing Function includes the interactive session
	04:00 pm	Mr. L.L. Gupta (Superintendent Engineer), Mr. B.K. Ram (Executive Engineer)	Address the trainees and Distributed Momentos and Certificate to the trainees
	05:00 om	Mrs. Puspa Singh (Trainee)	Vote of thanks





## FINANCIAL SUMMARY OF THE TRAINING PROGRAM

S.No.	Name of Profile	Name of Lecture
1.	Registration Charges	250.00
2.	Lodging/Boarding Cost	600.00
3.	Field Visits	200.00
4.	Honorarium	300.00
5.	Bus & Local Transportation	100.00 (Averaged)
6	Training Kit	250.00
6	Project Kit	27800.00
a)	Cost of Rearing Cage	17040.00
b)	Appliances (feeder, cage drinker and drinker)	950.00
c)	Cost of Day Old Chicks @ Rs. 9 per chick	2,250.00 (for 250 chicks)
d)	Cost of feed for 6 weeks 30gm per day i.e. 1260gms per cycle per bird @ Rs. 24 per Kg.	7560.00
	<b>TOTAL (Rupees)</b>	29500.00

### TRAINING KIT

S.No.	Description
1	Technical bulletin : Commercialisation of Quail Farming by CARI, Bareilly
2	Leaflet : Importance of Feed for Quail
3	Leaflet : Extra Income through Quail Farming at their Backyards
4	Leaflet : How to prepare meat of Quail?
5	Leaflet : Various recipes of Quail
6	Leaflet : How to take care of chicks





## SUGGESTED FOLLOW UP ACTIVITIES

We suggest following suggestion:

- 01- Impact assessment after first cycle should be done
- 02- A follow up meeting with the SHG's which was represented by one nominee should be held at their respective villages to orient and sensitize them for adopting this option
- 03- A group of few SHG's should be motivated to have hatchery, cage fabrication, value addition, and market access development in groups to facilitate the individual beneficiary
- 04- Properly designed retail outlets ensuring hygienic food stuff made from quail meat should be promoted to ensure the availability of products made from quail eggs & meat
- 05- Generic Promotion of value added products should be done among consumers to create an awareness about advantages of Quail meat & eggs due to medicinal properties



## EXPECTED IMPACT

As we know that 70% of our rural population are the small and marginal farmers including landless people. Therefore, to provide them a option for additional income generation for the rural population without having land for their sustainability is a most important agenda to ensure the growth of the agrarian economy, the backbone of our countries growth.

Quail farming can give Rs. 5000/- per month to a average rural family with a investment of about Rs. 60,000/- ensuring 100% return on the investment. Quail meat & eggs have a wonderful domestic potential as well as export potential, therefore there can be a visible impact in one year, if the clusters are developed. This activity will also open up many direct and indirect avenues for unemployed people.





# PHOTOGRAPHS

## DAY 1 : Training of Quail Farming



Inaugural Session : Mr. S.P. Shukla, Er. B.K. Ram, Dr. Basant Ram, Dr. Satyen Yaadav (from left to right)



Trainees in the class room



Technical Session : Mr. S.P. Shukla, Dr. Basant Ram, Dr. Satyen Yaadav (from left to right)



Demonstration of a presentation by Mr. S.P. Shukla and Dr. Satyen Yaadav



Technical Session : Mr. Pankaj Shukla, Dr. Satyen Yaadav (from left to right)



Er. B.K. Ram handing over the cage to the trainee



# PHOTOGRAPHS

## DAY 2 : Field Visit - Chak Ganjaria Farm of Department of Animal Husbandry, Lucknow



Mr. Ashok Verma of Chak Ganjaria Farm showing hatchery of quail to the trainees



Trainees at Chak Ganjaria Farm with Training Kit



Trainee holding day old chick



Trainees viewing the cages of quail at Chak Ganjaria Farm, Lucknow



Trainees visiting Chak ganjaria farm hatching



Trainees at their leisure time at Chak Ganjaria Farm Lucknow



# PHOTOGRAPHS

## DAY 3 : Closing of the Training Programme



Technical Session : Mr. Pankaj Shukla



Dr. V.P. Singh, Dr. Satyen Yaadav, Mrs. Anupma (left to right) with trainees



Closing Session : Er. B.K. Ram, Dr. V.P. Singh, Er. L.L. Gupta, Dr. Satyen Yaadav (Left to right)



Er. L.L. Gupta, Dr. Satyen Yaadav, Mr. Pankaj Shukla (Left to right) distributing memento and certificate to trainees



Dr. Satyen Yaadav thanking Er. B.K. Ram on closing session



Certificates and Momentos distributed during closing session to the trainees





# PRESS COVERAGE OF TRAINING



**अतिरिक्त आय का साधन है बटेर पालन : रुना**

सुलतानपुर (एसएनबी)। एससी के प्रोजेक्ट मैनेजर रुना शुक्ला ने बताया कि बटेर पालन उत्पादन अपनाकर लघु एवं सीमांत किसान आर्थिक रूप से अर्थी कर सकते हैं। अपनी बटेर अपनी अण्डा उत्पादन, ठंडा गुणवत्ता एवं लम्बेकरी मॉस के लिए जानी जाती है।

शुक्रवार मिला सिंचाई खण्ड 49 पर एससी को बटेर से प्रशिक्षण दिया गया है। जिसमें स्वयं सहायता समूह की महिलाओं को बटेर पालन संबंधी जानकारी दी जा रही है। सिंचाई का सम्पन्न 24 अक्टूबर को होगा। सिंचाई में जानकारी देते हुए एससी प्रिजेंट डॉ. साधन खन्ना ने बताया कि बटेर पालन घर में कमसे कम 280 से 300 अण्डे देती है, तथा 42 दिन में इसका मॉस बनने योग्य हो जाता है। उन्होंने कहा कि यदि व्यवस्था ठीक से इस परियोजना को चलाया जाए, तो साल भर में नौ से दस चक्र चलाने का सकते हैं। इस परियोजना में लगभग 60 हजार रुपये की लागत संकलन करते वर्ष से ही लगभग 50 हजार रुपये की आय अर्जित की जा सकती है।

इंजीनियर पी.के. राम ने बताया कि बटेर पालन का प्रबंधन बहुत सरल है, क्योंकि इनमें जर्मी एक निरोगी भी प्रकार का टीका नहीं लगाना पड़ा है। बटेर बरतरी रोग प्रतिरोधक भी रखती है। डॉ. एस.पी. शुक्ला ने

प्रधानी सिंचाई में उपस्थित विभिन्न जन। फोटो: एसएनबी

बताया कि बटेर के अण्डे तथा मॉस स्वास्थ्य पूर्व फेफड़ों से संबंधित बीमारियों, टी.बी, टाइ, खड्की, अर्धराइटिस, फफूँह, शरीरिक दुर्बलता आदि में बहुत ही लाभकारी है।



**प्रशिक्षण शुरू**

सुलतानपुर। उ.प्र. वाटर सपोर्ट रिस्ट्रक्चरिंग प्रोजेक्ट द्वारा प्रायोजित एवं एसीडिजेनेस मैनेजमेंट सेंटर द्वारा आयोजित महिला सशक्तिकरण के लिए 'बटेर पालन के द्वारा कैसे कम लागत द्वारा अतिरिक्त आय कमाएँ' विषय पर तीन दिवसीय प्रशिक्षण सिंचाई विभाग के कार्यालय पर 22-24 अक्टूबर को संवर्धित कराया जाएगा। प्रोजेक्ट मैनेजर रुना शुक्ला ने खण्ड 49 के कार्यालय पर प्रशिक्षण के दौरान जानकारी देते हुए कहा बताया कि इस विशेष परिरोजना द्वारा 20 चिन्हित महिला लाभार्थियों को प्रशिक्षण के साथ पहले प्रयोग के लिए सभी आवश्यक पूरक प्रदान किए जाएंगे। जिसमें 250 बटेर पक्षी, उनके पालन के लिए विशेष रूप से बनाए गए पिण्डे एवं उपकरण तथा इसके साथ ही साथ पहले चक्र को पुरा करने के लिए आवश्यक खाद्य भी प्रदान किया जाएगा। इस परिरोजना के द्वारा महिला लाभार्थी एक पक्षी को बेचकर कम से कम 10 रुपए की दर से महीने में लगभग ढाई हजार रुपए कमा सकेंगी। बताया गया कि पहले चक्र की सफलता के बाद वह इस कार्य को आगे बढ़ाकर अपनी आवश्यकता तथा क्षमता के अनुसार अधिक आय अर्जित कर सकेंगी।



**‘मुर्गी पालन से बेहतर है बटेर पालन’**

• कम लागत ज्यादा मुनाफा टी.बी, दमा, खांसी, अर्धराइटिस एवं मधुमेह के लिए फायदेमंद हैं इसके अण्डे

सुलतानपुर, 24 अक्टूबर : बटेर पालन कर महिलाएं न केवल स्वावलम्बी बन सकती हैं, बल्कि महीने में हजारों रुपये की आय भी अर्जित कर सकती हैं। बटेर पालन व्यवसाय मुर्गी पालन की अपेक्षा बेहतर है। मधुमेह, श्वास व फेफड़ों से जुड़ी बीमारियों के लिए बटेर का अण्डा व मॉस फायदे मंद होने से इसके कारोबार के लिए बाजार आसानी से मुलभ हैं। ये विचार रविवार को बटेर पालन विशेषज्ञों ने व्यक्त किये।

सिंचाई विभाग व यूपीडब्ल्यूएसआरपी (उत्तर प्रदेश वाटर सपोर्ट रिस्ट्रक्चरिंग प्रोजेक्ट) एवं एपी बिजनेस मैनेजमेंट सेंटर के संयोजन में महिला सशक्तिकरण के लिए 'बटेर पालन के द्वारा कैसे कम लागत से अतिरिक्त आय कमाएँ' विषय पर तीन दिवसीय प्रशिक्षण कार्यक्रम सिंचाई खण्ड-49 परिसर में संपन्न हुआ। समापन को सम्बोधित करते हुए बतौर मुख्य अतिथि महकम के अधीक्षक अभिपंता एलएल गुप्ता ने कहा कि यदि बटेर पालन व्यवसाय को व्यवस्थित तरीके से चलाया जाय तो इससे एक माह में महिलाएं 50 हजार रुपये तक की आय अर्जित कर सकती हैं। मौजूद महिलाओं से श्री गुप्ता ने कहा कि

स्वयं सहायता समूह की महिलाओं को बटेर पालन प्रशिक्षण का समापन समारोह

वे इस व्यवसाय को अपनाएँ। विशेषज्ञ समय-समय पर उनका मार्गदर्शन करते रहेंगे। मुर्गी पालन से सस्ता है बटेर पालन का व्यवसाय। विशेषज्ञ डॉ.बीबी सिंह व डॉ.सतेन्द्र ने कहा कि बटेरों को किसी प्रकार की टीका लगाने की आवश्यकता नहीं पड़ती है। क्योंकि बटेर रोग प्रतिरोधक क्षमता रखते हैं। यही कारण है कि बटेर के अण्डा व मॉस दोनों स्वास्थ्य एवं फेफड़ों से संबंधित बीमारियों के लिए लाभकारी है।






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-Dr. Satyen Yaadav  
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CAPACITY BUILDING FOR WOMEN EMPOWERMENT



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